



**CONTACT:** Ann Stilp at (920) 756-4732  
Mobile: (920) 475-1880  
astilp@ariens.com

## news release

---

### ***Ariens® Company Acquires Parker Company, Inc.***

*— Lawn Sweepers and Debris Handling Products Fill a Niche —*

**Brillion, WI (October 19, 2009)** — Ariens® Company announced today it has acquired the assets of debris maintenance equipment manufacturer, Parker Company, Inc. of Phoenix, Ariz. Ariens will continue to sell Parker products through two-step distribution channels in the outdoor power equipment market. The products will also be made available as brands sold directly to the independent dealer channel for the fall 2010 clean-up season.

“Parker is an established name in the debris maintenance segment. The addition of the Parker lawn sweepers and debris handling equipment will help extend the lawn and garden season for our equipment dealers with fall clean-up products,” says Dan Ariens, Company President. “It will also serve our growing sports turf maintenance segment.”

Ariens will produce the Parker products at its manufacturing facility in Auburn, Neb. The Parker line of products, which serve both the consumer and commercial markets, includes Vac-35® Litter Vacuums, all purpose vacuums, ground pack blowers, turf sweepers and lawn sweepers, portable truck loaders, Hurricane® Plus Blowers and Thatch-O-Matic® Power Rakes

The company expects to make parts available to distributors in 30 to 60 days. Whole goods availability is expected by December.

Established in 1933 in Brillion, Wis., Ariens Company is a leading manufacturer of outdoor power equipment for both consumer and commercial use. The company's premium brands include Ariens Sno-Thro® and Ariens zero-turn mowers for consumers, Gravely®, EverRide® and Great Dane® commercial lawn equipment for professional landscape contractors, as well as Gravely® Turf products, National® specialty mowers and Locke® reel mowers for the sports field sector. Ariens' affiliates, Stens Corporation and its Australian counterpart, Bynorm Group, supply replacement parts to the outdoor power equipment industry. Visit [www.ariens.com](http://www.ariens.com) for more information.

# # #